

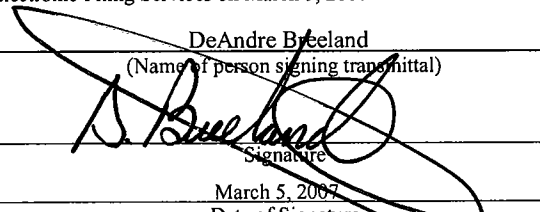
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Satoru Ueda
Serial No. : 09/819,264
For : CONTENTS MARKET RESEARCH SYSTEM,
CONTENTS MARKET RESEARCH APPARATUS,
CONTENTS POLLING APPARATUS, CONTENTS
MARKET RESEARCH METHOD AND RECORDING
MEDIUM
Filed : March 28, 2001
Examiner : Deshpande, Kalyan K.
Art Unit : 3623
Confirmation No. : 2071

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New York, NY 10151
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CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via
Electronic Filing Services on March 5, 2007

DeAndre Breeland
(Name of person signing transmittal)

Signature
March 5, 2007
Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.121

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Non-Final Office Action mailed on December 15, 2006, having
a three-month statutory period for response set to expire on March 15, 2007, please amend the
above-identified application as follows.

Amendments to the Claims are reflected in the listing of claims, which begins
on page 3 of this paper.

Remarks/Arguments begin on page 10 of this paper.